Why is Maine InfoPro2 an ideal information tool?

*Maine InfoPro2 is **an ideal membership or contact management tool**
and also an ideal **distribution list** and **event management tool** for*

- **professional and non-profit organizations** needing a way to easily manage and use information about members, and member events . . .
- **businesses** needing an easy way to keep track of information and events concerning customers, suppliers, subcontractors . . .
- **sales people, project managers, CEOs, presidents, supervisors** – anyone who must have an easy-to-use, professional way **to stay on top of things** . . .

*Maine InfoPro2 also is **an ideal contact, sales, and creative asset information tool** for*

- **art galleries, publishers, design businesses** . . .
- **artists, authors, designers, engineers, website and software application developers** . . .
- **website artists & development businesses, technical or creative service businesses** . . .
- **professional service consultants and creative service providers** . . .

Maine InfoPro2 helps you *keep track of everything and anything* and *easily find and use* the information you need to do what you do

- **fast** *double click* **access**

   to any organization, person, or asset

   from any related organization, person, asset, or from any related event
- **fast** *double click* **access** to any website or file linked to an organization, person or asset
- **fast** *double click* **access** to any email address linked to an organization or person

Maine InfoPro2 is like an *automated Rolodex® linked to a calendar*

Maine InfoPro2 is a Microsoft Windows® Access® and SQL Server® Express application* with

sticky notes *that stay where you put them and don't "get lost"*

quick links *between people and any kind of organization, group, or sub group*

quick links *between people and other people*

quick links *between organizations and any other kind of organization or group*

quick links *between people and valuable assets of any kind and between organizations of any kind and assets of any kind*

quick links to email and postal distribution lists and automation using Microsoft Office®

quick links *between events of any kind and people, organizations, assets, and distributions lists linked to those events*

quick links to sticky notes for events – *add as many notes as you want to any event*

* note: after being notified of positive test results from Parallels® technical support, we will be be testing Maine InfoPro2 running under Parallels Desktop® 6 for Mac OS X running on Macs with Intel® processors.

You have complete control

- **custom relationships** – you define the ways organizations, people, and assets are connected in any way that make sense to you for the organizations, groups, people, and assets you are describing . . . relationship names and descriptions are created and edited by you
- includes one or more **notes for any event, person, organization, or asset** . . . add as many notes as you need for an event, person, organization or asset
- includes **custom attributes and observation** . . . anything you need to keep track of can be easily added to the application by you
- includes **automated distribution lists** for automating email and postal mail to distribution lists you define and manage in InfoPro2
- includes the ability to define U.S., State, and local **political districts** and link them to specific people and to specific addresses